



LAUREN ANNE MAGNO

Graphic Designer + Product Designer

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EDUCATION

AUG 2017 - MAY 2022

CALIFORNIA STATE UNIVERSITY, LONG BEACH

BFA Graphic Design

Minor Business Marketing

SKILLS

TECHNICAL

Adobe Illustrator

Figma

Adobe XD

Adobe InDesign

Adobe Photoshop

Adobe Lightroom

Google Suite

Microsoft Suite

Tufting

Screenprinting

DISCIPLINES

User Experience

User Interface

Brand Identity

Packaging

Editorial Design

Advertising

Prototyping

Wireframing

Journey Mapping

User Survey/Interviews

INTERPERSONAL

Collaborative

Radical candor

Detail oriented

Visual thinker

Receptive of Feedback

EXPERIENCE

MAY 2021 - PRESENT • ARTESIA, CA

IT DO BE RUGS

Rug Tufting Artist, Small Business Owner

- Independently designing and producing custom rugs, coasters, etc.
- Utilizing social media channels for business promotions
- Producing 10 rugs per 2- 4 weeks and spending 10+ hours/rug
- Organizing shipment schedules to align with projects

JAN 2021 - APR 2021 • BUENA PARK, CA

HAPPILY EVER ETCHED

Graphic Designer

- Independently designed 200+ orders/day and 50+ revisions/day for new and existing clients via Shopify and Etsy
- Communicating with the clients frequently, replying to 60+ emails within a 48 hour timeline
- Efficiently produced proofs and designs to align with shipment schedules

NOV 2020 - DEC 2020 • ARTESIA, CA

THE COLLECTIVE R+D

Freelance Graphic Designer

- Working directly with client to create their brand identity with logo system, color and typography palette
- Producing 100+ logo proofs within 2 week timeline; revisions in a 1 week timeline
- Created presentation decks for each client meeting using Adobe Indesign and Google Sheets

SEPT 2019 - PRESENT • LONG BEACH, CA

BOBA GUYS

Shift Lead/Supervisor

- Utilizing Slack to communicate essential information with Store Manager, Bobaristas, and other locations
- Vessel to building guest relationships, problem-solving and forward- thinking aligning with company values
- Providing guidance to team by modeling hospitality, exceptional guest service, provide constructive feedback on improvement, while delegating tasks to be completed in a timely manner
- **2020 BOBA GUYS EARTH DAY 2020 T-SHIRT DESIGNER**